

The Grand Kids Festival

A Celebration of Folk Arts & Families



28th Anniversary Saturday April 20, 2024 Sponsor Packet

FESTIVAL FOUNDING SPONSORS

Founding sponsors of the Festival include Mary Ainslie, The Gladys B. Foundation in honor of Robert Richard Thornton, The Harris and Eliza Kempner Fund, Bank of America and The Park Board of Trustees of the City of Galveston.

SPECIAL THANKS TO OUR SPONSORS

**KATHRINE G.
McGOVERN**



DiMARE FAMILY

MERRI S. EDWARDS



**ALICE TAYLOR GRAY
FOUNDATION**



Past SPONSORS 2022-2023

Kathrine G. McGovern, Yaga's Children's Fund, Ippolito Charitable Foundation, DiMare Family, The Galveston Rotary Foundation, Inc., UTMB Health, CenterPoint Energy, Kroger, Whataburger, Rudy and Paco's Restaurant, Shawn Guttersen /Galv Parking, Texas Commission on the Arts, and the Park Board of Trustees of the City of Galveston, as well as many friends of the Festival and in-kind donors.

In addition, support of hundreds of volunteers including The Grand's Board of Directors, Advisory Committee, and Education Committee, the Grand Phantoms and many organizations and student groups ensures the success of the festival each year.



The Grand Kids Festival

A Celebration of Folk Arts and Families

OVERVIEW OF THE EVENT

Held in the heart of the Galveston Downtown Cultural Arts District, the festival stretches for three blocks along Postoffice Street in downtown Galveston Island, Texas.

Celebrating its 28th Anniversary April 20, 2024, The Grand Kids Festival offers three outdoor stages, over forty activity booths as well as food and beverage vendors.

Designed to develop an arena for participation, the festival offers something for children of all ages and cultures. During this one-day event, approximately 8500 festival attendees enjoy and

participate in interactive arts and crafts in a variety of media, live entertainment by professional artists specializing in family-friendly productions as well as local children's performing groups, booth focused master artists and a petting zoo, and much more.



HISTORY OF THE FESTIVAL

Created as an enhancement to the "Serious Fun" children's series at The Grand 1894 Opera House, The Grand Kids Festival was initiated in April 1996 to further family involvement throughout the community and to excite our area youth's senses and creativity through hands-on arts activities.



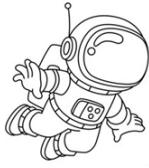
The purpose of the festival is to provide participatory hands-on access to the fine arts for children and their families; to raise an appreciation and awareness of the fine arts; to demonstrate the talent and ability of our community's children; and to create a visible, broad-based event adhering to The Grand's mission.



WHO BENEFITS? Our audience encompasses a broad range of age, socio-economic background, cultural and ethnic diversity. The majority of The Grand's visitors come from Galveston County, Greater Houston and the Gulf Coast area. This vast region numbers over 6,100,000 people in nine counties and includes over forty-seven school districts. Galveston Independent School District alone serves 80% economically disadvantaged students.

The Grand's annual programs and projects, including The Grand Kids Festival, provide an in-depth community volunteer program that attracts a diverse group of people ranging in age from 8th grade students all the way to our precious senior citizens, some over 90 years young! The Grand's volunteer program has been used nationally as a model for other arts organizations with similar volunteer needs.

We believe that by investing in our children today, we prepare for a better tomorrow.



The Grand Kids Festival



A Celebration of Folk Arts & Families



SPONSORSHIP FORM – 2023-2024

Your support of this event will help provide hands-on, fine arts activities for children and their families in Galveston and Galveston County. It will also develop an awareness of the fine arts; demonstrate the talent and ability of our community's children; and create new arts opportunities and experiences children who are not experiencing the arts in the classroom. We hope you will support this twenty seven year old tradition.

Name	
Billing Address	
City	
State	
Zipcode	
Telephone (home)	
Telephone (business)	
Email	

Sponsorship level (please check box)

- Applause \$5,000 and above
 High Five \$2,500
 Thumbs Up \$1,000
 Handshake \$500
 Helping hands \$50 and above
 A la Cart Opportunity

Sponsorship information

I (We) will sponsor a total of \$_____

I (We) would like to make a general donation in the amount of \$_____

- Check enclosed (Make checks payable to The Grand and put GKF24 in memo of check)
 Please bill my credit card (complete billing information below)
 Amex Discover Master Card Visa

Card # _____

Signature _____

Exp. Date _____





























V-Code _____ (last three digits on the back of the card)

Acknowledgement Information

- Please use the following name(s) in all acknowledgements (use back if necessary):

-
- I(We) wish to have our gift anonymous.

Sponsors at the Applause and High Five levels are requested to submit logos for recognition.

	Applause Sponsor \$5000 and above	High Five Sponsor \$2,500	Thumbs Up Sponsor \$1,000	Hand Shake Sponsor \$500	Helping Hands Sponsor \$50 and above
Sponsorship recognition announcement from Festival stages by Festival representative.					
Recognition on banner hung on main stages to be provided by the Festival.					
Logo on Festival advertising poster (distributed throughout Galveston and Harris Counties).					
Inclusion in all pre and post event promotional materials and Festival press releases.					
Year-round promotion on the Festival website and fundraising letter.					
Hyperlinked logo or listing on The Grand's website and Festival site (www.thegrand.com and www.grandkidsfestival.com).					
Recognition on signage posted within the festival site (at various activity areas) - provided by the Festival.					
Listing on Festival signage located on poster at Festival entry gates.					
Free 10x10 Booth at the Festival.					
Name listing on The Grand's website and The Grand Kids Festival website.					
Name Listing in Festival programs and on signage posted at The Grand 1894 Opera House (Edna's room window).					

A La Carte Opportunities

Exclusive

- Snapchat Filter\$200

Snapchat filter with the 27th Anniversary logo geo fenced by the Festival footprint. As a sponsor will have your logo in Festival program and on signage posted at The Grand 1894 Opera House (Edna's room window) and at entrance gates.

- Artisan Tent Artist \$1000 Professional artist and supplies for one of four booths celebrating a particular style of art that tie into the Festivals theme. This year's theme is Space. We are in the process of determining these booths at this time. We hope to partner with NASA

- Charging Stations\$2,500 Your company will sponsor two charging stations in high traffic areas throughout of the Festival. Branded charging stations and recognition in Festival guide. You will also have all High five sponsorship benefits.

- 2000 Festival Gate Bags..... \$2500

Exclusive company logo on one side of the bag and the Festival logo on opposite side of bag. You will also have all High five sponsorship benefits.

Thank you for consideration! We hope you will be part of this amazing celebration of art.